

Virtual Training & Lifestyle Enhancement for our Members

REAL MARKETING OPPORTUNITIES FOR YOUR BUSINESS

LifeStyle Fitness (www.lsfit.co.uk) is the revolutionary site that makes it possible for our members to fulfill both their fitness goals and lifestyle needs all in one place.

We provide virtual personal training working in partnership with **Pocket PT** (featured in several national publications including – **Men's Fitness** and **Cosmopolitan**). Their personal member base is currently growing at 1000-2000 new members per month.

Online Personal Training is a huge growth industry due to advances in technology and the pace of modern life. It is the perfect solution for affordable, personalised training regimes you can access anywhere. Lifestyle Fitness combines this with wider health and fitness resources, events information and special offers to enhance our users' lifestyles as a whole.



pocket pt
your personal trainer

Men's Fitness
"...a myriad of features and 9/10 for ease of use."
"Winner of fitness website comparison test."

COSMOPOLITAN
"In just a week I already feel better and love tracking my workout on the website."

BENEFIT FROM A LIFESTYLE FITNESS PARTNERSHIP

We offer our members lifestyle deals to help them 'live more and spend less'. We'd like to invite your business to take advantage of the sales and marketing opportunity of a LifeStyle Fitness Partnership.

Partnerships are cherished and we work with you to ensure mutual benefit to your business and our members. Some deals are financial others may be priority ordering, gift-wrapping or queue jumping for example. One thing we promise is a best fit to your business, and a review on a regular basis to make certain it is working for all parties involved.

- ♥ **BENEFITS GO DIRECTLY TO YOUR CUSTOMERS** (not an intermediary)
- ♥ **THERE IS NO FINANCIAL RISK**
- ♥ **NO UPFRONT COSTS, SET-UP OR ADMINISTRATION FEES**
- ♥ **FLEXIBLE PARTNERSHIPS**
- ♥ **BESPOKE DEALS WHICH ARE BEST SUITED TO YOUR BUSINESS**
- ♥ **DIRECT ACCESS TO YOUR TARGET CUSTOMERS**
- ♥ **FREE MARKETING THROUGH OUR SITE**
- ♥ **USE OUR EVENTS CALENDAR TO PROMOTE YOUR EVENTS**
- ♥ **WE ALSO MATCH UP PRODUCTS, SERVICES OR ACTIVITIES TO OUR NEWS FEATURES**



www.lsfit.co.uk

→ PERFECT MOTION

"A great marketing opportunity for sport and lifestyle businesses."

Chris Simon, Director, Perfect Motion Sports Marketing
www.perfectmotion.org